

CCSL Application

<https://www.concordia.ca/offices/ccsl/special-project-fund/guidelines.html>

ON THE RIGHT THERE IS A BUTTON TO APPLY. THESE ARE THE ANSWERS TO THE QUESTIONS

Project Summary

Waste not want not is a collaboration between students and faculty, and administration and staff. Administration and staff improve the infrastructure (compost bins, and local composting), while the students and faculty undertake an educational campaign to raise awareness about composting on campus to divert organic waste and reduce overall waste.

How does this project enhance student life?

We currently have a waste ambassador team that attends events all over campus, where they stand next to waste stations in events organized by any university unit to help participants learn how to sort out their waste. The presence of our ambassadors enriches all Concordia events and projects a positive image and message that here at Concordia we compost. This fall orientation, our waste ambassador team went to 25 events, attended by over 15000 people in the span of 3 weeks. We also make class presentations to core classes with the goal of reaching every single Concordia student (if we present to the same core class, every time it is offered). During the past winter and summer semester, we have made a total of 22 class presentations reaching over 1200 students. We still recruit volunteers for various activities and of course recognition in Concordia Co-Curricular Record (CCR) is made available.

When will this project take place?

The project is a year long educational campaign, with several events organized by WNWN at the beginning of every month, while our ambassadors are present at various events on campus throughout the academic year.

Has this project received funding from CCSL in the past? If so, how much?

Yes, the project won the big hairy idea competition. It received \$35,000 over the course of two years, from 2015/2016 to 2017/2018, and 2500 In 2018/2019

If this is a recurring project, what would be the long-term feasibility of the project without future funding from CCSL?

To sustain this collaboration, the CSU agreed to fund WNWN activities by \$7500/year for three years (we are in the second year currently). Further, VP services, Roger Cote, has just signed a contract with the CSU to provide \$15000/y to hire a team of waste ambassadors to go to events organized by anyone anytime throughout the year and help participants learn how to sort out their waste. In that contract, DoS office agreed to streamline the process of getting volunteers to orientation and frosh events. Similarly, hospitality agreed to regularly flag other events throughout the year that would benefit from having waste ambassadors. The CSU agreed to manage this process so that it is no longer dependant on the presence of WNWN. Funding for self-organized events will remain necessary for the sustainability of this collaboration, though hopefully the need for large-scale decreases over time, as the community becomes more mindful of their waste. We are currently working with EH&S and the service sector to find ways to automate the process of compost bins acquisition so that it is engraved in our culture and procedures. We are working with umbrella student associations to adopt sustainability policies that includes a composting mandate. GSA, ASFA and CASA have approved sustainability policies since the start of WNWN. We aspire that within two years, the principles and activities (perhaps in different forms) of WNWN will be integrated in standard procedures that WNWN no longer needs to exist. It is worth noting that Concordia has just approved \$85,000 In funding to install permanent immovable high capacity waste stations including compost bins in high traffic areas. Last year, we have run a successful crowdfunding campaign through Concordia's FundOne platform. We hope CCSL can provide the funding shortage for this year, as we secure more sustainable funding for the future.

If you have implemented elements of environmentally sustainable practices into the project, please provide examples. If none, how could you incorporate them in the future?

Our core mandate is to make the practices of the university, and various units within more sustainable. We lead by example in our activities and do whatever it takes to help and encourage our collaborators to improve. We are very proud to be listed as a recommended resource for all projects applying to CCSL special projects funding to make their activities sustainable. Our events are also zero waste in keeping up with the message we aim to deliver.

Where will this project take place? If not on campus, please provide the rationale with special comment on how it will nonetheless enhance student life and remain cost effective.

The project takes place all over campus. The BYOM events are usually organized in the EV, MB, SP, and LB buildings, to spread the message of waste not want not as much as possible. Finally, our ambassadors attend events all over campus with no specific place in particular.

How will CCSL be acknowledged in your project?

CCSL has always been and will continue to be acknowledged on our social media pages, and through our promotional material. During our events we have posters and banners, and we include our supporters on all these banners as a way to acknowledge them. CCSL will also be acknowledged on our website as one of our supporters.